

2025-2030



SANTA CRUZ MOUNTAINS WINE IMPROVEMENT DISTRICT MANAGEMENT DISTRICT PLAN

Prepared pursuant to the Property and Business Improvement District Law of 1994, Streets and Highways Code Section 36600 et seq.

October 3, 2025

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I. OVERVIEW

Developed by wineries in the Santa Cruz Mountains and by the Santa Cruz Mountains Winegrowers Association (SCMWA), the Santa Cruz Mountains Wine Improvement District (SCMWID) is an assessment district proposed to provide specific benefits to payors, by funding marketing & brand awareness and business improvement & special projects efforts for assessed wineries. This approach has been used successfully in other wine regions throughout the country to provide the benefit of driving increased sales revenue directly to payors.

Location: The SCMWID includes all wineries, existing and in the future, located generally within the boundaries of the cities of Santa Cruz, Saratoga, Scotts Valley, Capitola, and Watsonville, the towns of Los Gatos, Portola Valley, and Woodside, and portions of the unincorporated areas of the Counties of Santa Cruz, Santa Clara, and San Mateo. A detailed boundary description and a boundary map are included in Section III of this Management District Plan (Plan).

Services: The SCMWID is designed to provide specific benefits directly to payors by increasing winery sales and revenue therefrom. Marketing, brand awareness, business improvement, and special projects efforts will promote assessed wineries in the SCMWID to increase winery sales revenue.

Budget: The total SCMWID annual assessment budget for the initial year of its five (5) year operation is anticipated to be approximately \$400,000. A similar budget is expected to apply to subsequent years, but this budget is expected to fluctuate as sales do, as wineries open and close, and if the assessment rate is increased or decreased pursuant to this Management District Plan (Plan).

Cost: The annual assessment rate is one percent (1%) of gross direct to consumer sales revenue on winery sales. Beginning in the second year of the SCMWID term, the assessment rate may be increased by the Owners' Association to a maximum rate of two percent (2%) of gross direct to consumer sales revenue on winery sales. The maximum increase or decrease in a year shall be no more than one-half of one percent (0.5%). If the assessment rate is increased, it may subsequently be decreased but shall not be decreased below a minimum of one percent (1%) of gross direct to consumer sales revenue on winery sales.

Based on the benefit received, assessments will not be collected on wholesale, purchases made outside of the state of California, or purchases made pursuant to contracts executed prior to January 1, 2026. Revenue generated from the SCMWID is intended only to provide programs and services for assessed wineries, all of which are located in California. Sales made outside of the state of California are not subject to assessment due to a lack of benefit. Assessment dollars will not be spent on any programs or activities to benefit individual wineries outside of the state of California. Assessment dollars may be spent outside of California to elevate the notoriety of the Santa Cruz Mountains as a premier winery destination with the desired outcome of increased in-person visitation to wineries paying the assessment.

Collection: The County of Santa Cruz (County) or a third-party collection agency shall be responsible for collecting the assessment on a quarterly basis (including any delinquencies, overdue charges and interest) from each assessed winery located in the boundaries of the SCMWID. The County or a third-party collection agency shall take all reasonable efforts to collect the assessments from each assessed winery.

Duration: The SCMWID will have a five (5) year life, beginning on January 1, 2026, or as soon as possible thereafter, and ending five (5) years from its start date. After five (5) years, the SCMWID may be renewed pursuant to the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq. (94 Law) if winery owners support continuing the SCMWID programs.

Management: The SCMWA shall serve as the Owners' Association to provide improvements and activities for the SCMWID. The Owners' Association is charged with managing funds and implementing programs in accordance with this Plan, and must provide annual reports to the County.

II. BACKGROUND

Wine Improvement Districts (WIDs) are an evolution of the traditional Business Improvement District (BID). BIDs utilize the efficiencies of private sector operation in the market-based promotion of business districts. BIDs allow business owners to organize their efforts to increase sales and promotional efforts. Business owners within the district fund a BID, and those funds are used to provide services that the businesses desire and benefit the businesses within the district.

Business Improvement District services may include, but are not limited to:

- Marketing of the District
- Business Promotion Activities
- Infrastructure Improvements

In California, BIDs are formed pursuant to the 94 Law. This law allows for the creation of special benefit assessment districts to raise funds within a specific geographic area. *The key difference between BIDs and other special benefit assessment districts is that funds raised are managed by the private non-profit corporation governing the district.*

There are many benefits to Business Improvement Districts:

- Funds cannot be diverted for other government programs;
- Services are customized to fit the needs of each district;
- They allow for a wide range of services, including those listed above;
- Business Improvement Districts are ***designed, created and governed by those who will pay*** the assessment; and
- They provide a stable funding source for business promotion.

The 94 Law is provided in Appendix 1 of this document.

III. BOUNDARY

The SCMWID includes all wineries, existing and in the future, located generally within the boundaries of the cities Santa Cruz, Saratoga, Scotts Valley, Capitola, and Watsonville, the towns of Los Gatos, Portola Valley, and Woodside, and portions of the unincorporated areas of the Counties of Santa Cruz, Santa Clara, and San Mateo. Specifically, the boundaries of the SCMWID are as follows:

Starting at the intersection of State Route 84 and State Route 1, the boundaries proceed south along the State Route 1 until intersecting the AVA boundaries at 37°6'16" N, 122°16'44" W. It follows the boundaries of the AVA boundaries until intersecting the City of Santa Cruz's most east and largest body where it goes south along the city boundary line until intersecting with the county line of Santa Cruz County.

It proceeds along the county line until intersecting with State Route 1 where it heads north until intersecting State Route 152. It follows along State Route 152 until 36°59'29" N, 121°41'38" W where it starts to follow the AVA boundary line heading north. When it intersects with the city limits of San Jose it goes south and west around the city limits, until continuing northwest along the AVA lines. It meets San Jose's city limits again and heads west and north along it.

When it intersects with Cinnabar Hills Road at 37°10'28" N, 121°49'7" W it follows Cinnabar Hills Road and joins Bertram Road where it continues north merging with Almaden Road and continuing southwest along Almaden Road. It continues along Mine Hill Road and proceeds until it branches off to Rural Access road and heads west until meeting up again with Mine Hill Road and following Mine Hill Road west. Once intersecting with Hicks Road the boundaries follow Woods Road west.

At one point it becomes Sierra Azula Trail and heads north until meeting with Kennedy Road. It continues east on Kennedy Road until meeting Shannon Road. Upon intersecting with Shannon Road it follows Shannon Road northwest until meeting Suviev Drive. It travels along Suviev Drive, eventually becoming Wooded View Drive and continuing west.

It meets Shannon Road again and turns west along the road before turning into Short Road. When it meets Old Blossom Hill Road it heads north until turning into Blossom Hill Road and heading east. It turns north and proceeds along Cam del Cerro before merging with San Jose's city limits and following the limits north. Once it meets W Valley Freeway / State Route 85 and heads northwest along the freeway before until it turns south on Winchester Boulevard where it follows along the road until merging with the southern city limits of Monte Sereno.

Eventually the boundaries meet Saratoga Los Gatos Road / State Route 9 at the most northern-west point of the city limits of Monte Sereno. It proceeds northwest along Los Gatos Road / State Route 9 until meeting Austin Way and heading south on Austin Way. It intersects and goes west on Bainter Avenue. At the intersection with Redberry Drive the boundaries head south along Redberry Drive.

Eventually it becomes Hidden Drive and continues south where Hidden Drive becomes Canon Drive and heading north and west on the same road. At Glen Una Drive it heads east along Glen Una Drive before reuniting with Los Gatos Saratoga Road / State Route 9 and heading northwest along the road. At one point it becomes Saratoga Sunnyvale Road, and heads north until meeting San Jose's city limits and heading west along the city limits of San Jose and turning into the city limits of Cupertino and heading west.

At 37°18' 2" N, 122°4'21" W, the boundary line joins the AVA and follows the AVA west. It avoids all areas that are in the City of Cupertino and heads northwest.

At 37°19' 41" N, 122°5' 17" W it begins to follow the boundaries of the city of Cupertino again, heading north until merging with Interstate 280 and heading northwest along the line. Upon intersecting the city of Los Alto Hills, it follows the city boundary line south, merging with city boundaries of Palo Alto until the coordinates of 37°21'30" N, 122°12'6" W, where the boundaries follow the AVA boundaries heading west until intersecting Alpine Road, where it proceeds northeast. When intersecting with Golden Oak Drive it heads west until turning into Peak Lane and heading south at the intersection of Peak Lane and Cervantes Road and heading east on Cervantes Road.

At the intersection with Westridge Drive it heads south until intersecting with Portola Road. It travels along Portola Road north west until turning southwest at the intersection of Wayside Road. Once Wayside Road intersects with the AVA boundaries it turns and follows the AVA boundaries north. Once it intersects with Woodside Road and Interstate 280 the boundaries head north along Woodside Road until intersecting with Fernside Street where it heads northwest along the city boundary line for Redwood City.

At 37°27'37" N, 122°16'46" W, it stops following Redwood City's boundary line and proceeds southwest along the boundary line for the city of Woodside. Once it intersects with Interstate 280 it proceeds north west along the interstate until intersecting with State Route 92 where it heads west along the intersection of Skyline Boulevard / State Route 35 where it proceeds southeast along Skyline Boulevard. Once it intersects with State Route 84 it goes east on La Honda Road until intersecting with Martinez Road. Once intersecting with Martinez Road it proceeds south.

Once meeting Old La Honda Road it turns southeast, becoming Upenuf Road and then turning into Summit Road before finally intersecting with Old La Honda Road again. After that it runs south on Old La Honda Road until intersecting with State Route 35 / Skyline Boulevard and proceeding southeast until turning north onto Rapley Trail. It goes along Rapley Trail and hugs the southern parts of Replay Trail until meeting Alpine Road and heading east along it. It meets Page Mill Road and heads south further on Page Mill Road. After it crosses Skyline Boulevard it becomes Alpine Road again and proceeds west until heading south at the intersection with Alpine Oaks Road and heading south. Once intersecting with Tarwater Truck Trail it begins going southwest until becoming Bravo Fire Road and continuing north on Bravo Fire Road eventually becoming Towne Fire Road and continuing north. At the intersection of Alpine Road, it continues northwest along Towne Fire Road.

Once it meets Towne Road, it proceeds north along Towne Road. Turning east on Loop Road and following Loop Road until it becomes Gorge Gulch Road and continuing north. Heading east on Pescadero Road and then northwest at the intersection with Pescadero Creek Road continuing on Pescadero Creek Road until intersecting with State Route 84 / La Honda Road and proceeding until the starting point of the boundaries.

The term “winery” as used herein means: A business, primarily used for the retail marketing and sales of wine and related goods, open to all settings at which wine and related goods can be sold, including but not limited to: publicly available settings, by appointment only reservations, or private and exclusive tastings. The term wine tasting facility includes, but is not limited to, vineyard locations with onsite tastings and hospitality and retail rooms on site at producing wineries, which must be agricultural facilities used for the processing (fermentation when combined with any two of the following: crushing, pressing, aging, blending or bottling) of wine grapes into wine or the fermenting of still wine into sparkling wine, as well as stand-alone tasting rooms in commercial areas.

All wine tasting facilities must possess a Type 02 Department of Alcohol Beverage Control license or a Type 17 (Beer and Wine Wholesaler) and Type 20 (Off-Sale Beer and Wine) License combination.

A complete listing of assessed wineries within the SCMWD can be found in Appendix 2. A map of the SCMWD boundaries is shown on the following page.



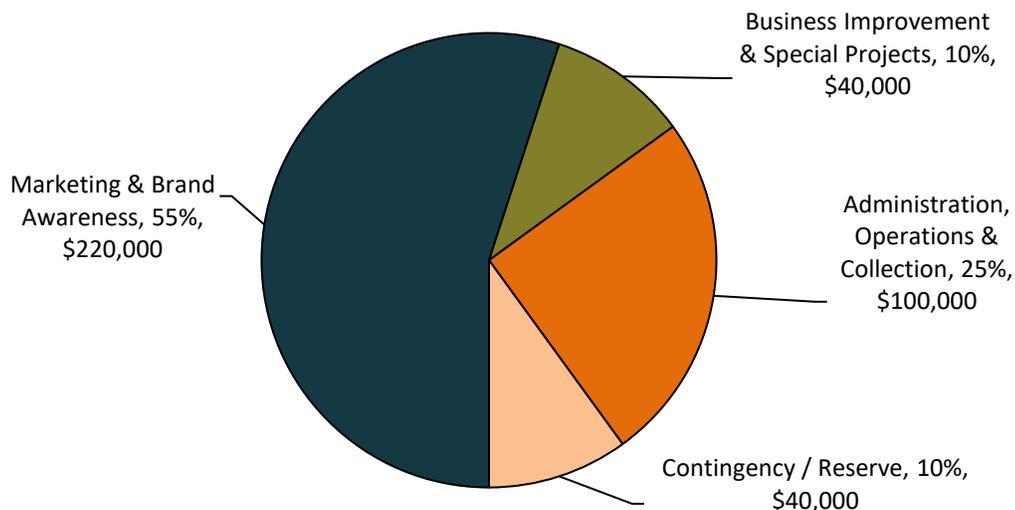
IV. ASSESSMENT BUDGET AND SERVICES

A. Annual Service Plan

Assessment funds will be spent to provide specific benefits conferred or privileges granted directly to the payors that are not provided to those not charged, and which do not exceed the reasonable cost to the County of conferring the benefits or granting the privileges. The privileges and services provided with the SCMWID funds are marketing & brand awareness and business improvement & special projects efforts available only to assessed wineries.

A service plan assessment budget has been developed to deliver services that benefit the assessed wineries. A detailed annual assessment budget will be developed and approved by the SCMWA. The chart below illustrates the initial annual assessment budget allocations. The total initial assessment budget is estimated to be \$400,000.

Initial Annual Assessment Budget - \$400,000



Although actual revenues will fluctuate due to market conditions, the proportional allocations of the assessment budget shall remain the same. However, the County and the SCMWA Board shall have the authority to adjust budget allocations between the categories by no more than fifteen percent (15%) of the total budget per year. A description of the proposed improvements and activities for the initial year of operation is below. The same activities are proposed for subsequent years. In the event of a legal challenge against the SCMWID, any and all assessment funds may be used for the costs of defending the SCMWID. In the first year of operation, the costs of creating the SCMWID may be repaid by deducting repayment funds proportionally from budget categories. Repayment costs shall not exceed \$75,000.

Each budget category includes all costs related to providing that service. For example, the marketing & brand awareness budget includes the cost of staff time dedicated to overseeing and implementing the marketing & brand awareness program. Staff time dedicated purely to administrative tasks is allocated to the administration & operations portion of the budget. The costs of an individual staff member may be allocated to multiple budget categories. The staffing levels necessary to provide the services below will be determined by the SCMWA on an as-needed basis.

Marketing & Brand Awareness

A marketing & brand awareness program will promote the SCMWID as a premium winegrowing region and as a leader in the global wine community. The marketing & brand awareness program will have a central theme of promoting the SCMWID as a desirable place to experience Santa Cruz Mountains wineries, and as a desirable area to purchase wines and other estate produced products. The program has the goal of increasing demand for visitation to the winegrowing region, retail sales, affinity for SCMWID grapes and wines, and recognition at and for assessed wineries, and may include but is not limited to the following activities:

- Advertising – across any and all media channels to promote assessed wineries on a local, regional or national level, including but not limited to: digital, print, television, radio and strategic brand partnerships;
- Media Relations – Promoting assessed wineries through development of media relations strategies, including but not limited to: media familiarization tours, proactive media pitching and influencer relations;
- Digital Marketing – Utilizing paid, earned and owned social media to increase awareness of and engagement with assessed wineries;
- Events – Developing and executing special events that attract potential customers to assessed wineries, enhancing community engagement and visibility;
- Trade & Industry Engagement – Ensuring representatives are provided the opportunity to attend trade shows, meetings, industry conferences, road shows, and events to promote assessed wineries; Create programs that engage key trade and industry influencers with the Santa Cruz Mountains;
- Print Collateral – Preparing and producing collateral, promotional materials such as brochures, flyers and maps for assessed wineries;
- Brand Enhancement – Brand development initiatives to increase awareness and demand for assessed wineries;
- Consumer Analytics – Identify and leverage consumer demographic, geographic and psychographic data to target messaging that markets Santa Cruz Mountains as a premier, unique wine destination to attract customers to assessed wineries; and
- Wine Club Signups – Promote wine club membership for assessed wineries to build customer loyalty and enhance the SCMWID brand.

Business Improvement & Special Projects

The business improvement & special projects program will seek to attract and retain wineries within the SCMWID, and fund special projects designed to promote and benefit the assessed wineries. This program aims to cultivate a thriving wine community by fostering collaboration among producers and enhancing the region's appeal as a premier destination. Through targeted initiatives, the program will empower wineries to innovate and grow their businesses sustainably. The business improvement & special projects programs may include, but is not limited to:

- Customer Engagement Projects – Develop and execute special projects that drive customer engagement with assessed wineries to increase sales;
- Signage Program – Coordinate local signage for the Santa Cruz Mountains wine region;
- Training Programs – Provide training and resources for assessed wineries focused on sales, hospitality, marketing, media relations, and operational best practices to enhance staff effectiveness;
- Educational Programs – Create educational programs for assessed wineries with the goal of increasing visitation, sales, and brand value;

- Market Research and Evaluation – Conduct comprehensive market research, fund awareness and best practice studies, and maintain a robust district database to evaluate the SCMWID’s visibility and operational success among target market segments;
- Guest Communication Support – Assist assessed wineries with the development of guest communications and point-of-sale materials to enhance customer interactions;
- Advocacy – Advocate for business-friendly policies that facilitate capital investment and growth opportunities throughout the SCMWID; and
- Liaison Support – Designate personnel who will serve as a liaison between winery owners and government agencies to facilitate growth and business development on assessed wineries.

Administration, Operations & Collection

The administration & operations portion of the budget shall be utilized for administrative staffing costs, office costs, advocacy, and other general administrative costs such as insurance, legal, and accounting fees.

The County, or a third-party collection agency designated by the County, shall be paid to a fee to cover the costs associated with the collection and administration of assessments. Such collection fee shall be equal to two percent (2%) of the total amount of assessments collected, provided that the minimum fee shall not be less than ten thousand dollars (\$10,000).

Contingency / Reserve

The budget includes a contingency line item to account for lower than anticipated assessments. If there are contingency funds collected, they may be held in a reserve fund or utilized for other programs, administration or renewal costs at the discretion of the Owners’ Association. Policies relating to contributions to the reserve fund, the target amount of the reserve fund, and expenditure of monies from the reserve fund shall be set by the Owners’ Association. Contingency/reserve funds may be spent on SCMWID programs or administrative and renewal costs in such proportions as determined by the Owners’ Association.

B. Annual Budget

The total five (5) year assessment budget is projected at approximately \$400,000 annually, or approximately \$3,400,000 through 2030 if maximum assessment rate increases are adopted. This amount may fluctuate as winery sales do, as wineries open and close, and if the assessment rate is increased or decreased pursuant to this Plan.

The annual assessment rate is one percent (1%) of gross direct to consumer sales revenue on winery sales. Beginning in the second year of the SCMWID term, the assessment rate may be increased by the Owners’ Association to a maximum rate of two percent (2%) of gross direct to consumer sales revenue on winery sales. The maximum increase or decrease in a year shall be no more than one-half of one percent (0.5%). If the assessment rate is increased, it may subsequently be decreased but shall not be decreased below a minimum of one percent (1%) of gross direct to consumer sales revenue on winery sales.

The table below demonstrates the estimated maximum budget with the assumption that assessment rate will be increased at the earliest opportunity, as it is a required disclosure, it is not the anticipated course of action. Alternate courses of action may be taken in regard to implementing the assessment rate increase other than what is demonstrated in the chart below, within the parameters of this Plan.

Estimated Annual Budget if Maximum Assessment Rates are Adopted

Year	Marketing & Brand Awareness	Business Improvement & Special Projects	Administration, Operations & Collection	Contingency/ Reserve	Total
2025-2026	\$220,000	\$40,000	\$100,000	\$40,000	\$400,000
2026-2027	\$330,000	\$60,000	\$150,000	\$60,000	\$600,000
2027-2028	\$440,000	\$80,000	\$200,000	\$80,000	\$800,000
2028-2029	\$440,000	\$80,000	\$200,000	\$80,000	\$800,000
2029-2030	\$440,000	\$80,000	\$200,000	\$80,000	\$800,000
Total	\$1,870,000	\$340,000	\$850,000	\$340,000	\$3,400,000

C. California Constitutional Compliance

The SCMWID assessment is not a property-based assessment subject to the requirements of Proposition 218. Courts have found Proposition 218 limited the term ‘assessments’ to levies on real property.¹ Rather, the SCMWID assessment is a business-based assessment, and is subject to Proposition 26. Pursuant to Proposition 26 all levies are a tax unless they fit one of seven exceptions. Two of these exceptions apply to the SCMWID, a “specific benefit” and a “specific government service.” Both require that the costs of benefits or services do not exceed the reasonable costs to the County of conferring the benefits or providing the services.

1. Specific Benefit

Proposition 26 requires that assessment funds be expended on, “a specific benefit conferred or privilege granted directly to the payor that is not provided to those not charged, and which does not exceed the reasonable costs to the local government of conferring the benefit or granting the privilege.”² The services in this Plan are designed to provide targeted benefits directly to assessed wineries, and are intended only to provide benefits and services directly to those wineries paying the assessment. These services are tailored not to serve the general public, businesses in general, or parcels of land, but rather to serve the specific wineries within the SCMWID. The activities described in this Plan are specifically targeted to increase sales for assessed wineries within the boundaries of the SCMWID, and are narrowly tailored. SCMWID funds will be used exclusively to provide the specific benefit of increased winery sales revenue directly to the assessees. Assessment funds shall not be used to feature non-assessed wineries in SCMWID programs, or to directly generate sales for non-assessed wineries. The activities paid for from assessment revenues are business services constituting and providing specific benefits to the assessed wineries.

The assessment imposed by this SCMWID is for a specific benefit conferred directly to the payors that is not provided to those not charged. The specific benefit conferred directly to the payors is an increase in winery sales revenue. The specific benefit of an increase in sales revenue for assessed wineries will be provided only to wineries paying the district assessment, with marketing, brand awareness, business improvement, and special projects efforts promoting wineries paying the SCMWID assessment. The marketing & brand awareness and business improvement & special projects efforts programs will be designed to increase sales revenue at each assessed winery. Because they are necessary to provide the marketing & brand awareness and business improvement & special

¹ *Howard Jarvis Taxpayers Association v. City of San Diego* (1999) 72 Cal App. 4th 230

² Cal. Const. art XIII C § 1(e)(1)

projects efforts that specifically benefit the assessed wineries, the administration and contingency services also provide the specific benefit of increased sales revenue to the wineries.

Although the SCMWID, in providing specific benefits to payors, may produce incidental benefits to non-paying businesses, the incidental benefit does not preclude the services from being considered a specific benefit. The legislature has found that, “A specific benefit is not excluded from classification as a ‘specific benefit’ merely because an indirect benefit to a nonpayor occurs incidentally and without cost to the payor as a consequence of providing the specific benefit to the payor.”³

2. Specific Government Service

The assessment may also be utilized to provide, “a specific government service or product provided directly to the payor that is not provided to those not charged, and which does not exceed the reasonable costs to the local government of providing the service or product.”⁴ The legislature has recognized that marketing and promotions services like those to be provided by the SCMWID are government services within the meaning of Proposition 26⁵. Further, the legislature has determined that “a specific government service is not excluded from classification as a ‘specific government service’ merely because an indirect benefit to a nonpayor occurs incidentally and without cost to the payor as a consequence of providing the specific government service to the payor.”⁶

3. Reasonable Cost

SCMWID services will be implemented carefully to ensure they do not exceed the reasonable cost of such services. The full amount assessed will be used to provide the services described herein. Funds will be managed by the SCMWA and reports submitted on an annual basis to the County. Only assessed wineries will be featured in marketing materials, receive sales leads generated from SCMWID-funded activities, be featured in advertising campaigns, and benefit from other SCMWID-funded services. The assessed winery list (Appendix 2) was compiled from records provided by each jurisdiction and complies with the requirements of the 94 Law. Pursuant to Streets and Highways Code Section 36615, the County Board of Supervisors’ (Board of Supervisors) determination of ownership is final and conclusive, with no obligation to obtain other information. Non-assessed wineries will not receive these, nor any other, SCMWID-funded services and benefits.

The SCMWID -funded programs are targeted directly to benefit assessed wineries. SCMWID funds shall only be spent to benefit the assessed wineries, and shall not be spent on that portion of any program which directly generates incidental sales for non-assessed wineries.

D. Assessment

The annual assessment rate is one percent (1%) of gross direct to consumer sales revenue on winery sales. Beginning in the second year of the SCMWID term, the assessment rate may be increased by the Owners’ Association to a maximum rate of two percent (2%) of gross direct to consumer sales revenue on winery sales. The maximum increase or decrease in a year shall be no more than one-half of one percent (0.5%). If the assessment rate is increased, it may subsequently be decreased but shall not be decreased below a minimum of one percent (1%) of gross direct to consumer sales revenue on winery sales.

³ Government Code § 53758(a)

⁴ Cal. Const. art XIII C § 1(e)(2)

⁵ Government Code § 53758(b)

⁶ Government Code § 53758(b)

Based on the benefit received, assessments will not be collected on wholesale, purchases made outside of the state of California or purchases made pursuant to contracts executed prior to January 1, 2026 . Revenue generated from the SCMWID is intended only to provide programs and services for assessed wineries, all of which are located in California. Sales made outside of the state of California are not subject to assessment due to a lack of benefit. Assessment dollars will not be spent on any programs or activities to benefit individual wineries outside of the state of California. Assessment dollars may be spent outside of California to elevate the notoriety of the Santa Cruz Mountains as a premier winery destination with the desired outcome of increased in-person visitation to wineries paying the assessment.

The assessment was calculated based on the total cost of the activities to be provided for the benefit of the wineries within the SCMWID with costs allocated based on the proportional benefit conferred to each winery. Activities funded by the SCMWID are specifically targeted to increase winery sales revenue at assessed wineries. All winery sales do not represent the same benefit to the payors. For example, a higher priced winery sale is of greater benefit than a lower priced winery sale because the assessee derives greater revenue. To account for this benefit differential and to make sure the benefits are proportional, an assessment formula based on a percentage of revenue has been selected. The proposed formula accurately reflects greater benefit to assessed wineries with higher priced winery sales.

The term “gross direct to consumer sales revenue” as used herein means: all direct-to-consumer (DTC) sales of wine, wine club sales (whether shipped or picked up), tasting room sales (including wine, merchandise, and food), merchandise, food, all revenue from orders placed via telemarketing, telephone, online, email, whether carried out at the time of purchase, shipped, or picked up at a later date (pre-sales), tasting fees, tours, and tickets to winery-hosted events and activities (including any food component, such as wine and chocolate pairings), and wine-by-the-glass sales generated during winery-hosted events. “Gross direct to consumer sales revenue” shall not include any sales made outside of the state of California, wholesale wine sales, event revenue derived from private events booked by outside clients (including rental fees, all-inclusive packages, catering, and beverage packages), sales transacted by on-site food vendors or caterers operating their own point-of-sale systems or billing clients directly, or any revenue from events not organized or hosted by a winery.

The assessment is levied upon and a direct obligation of the assessed winery. However, the assessed winery may, at its discretion, pass the assessment on to customers. The amount of assessment, if passed on to each customer, shall be disclosed in advance and separately stated from the amount charged and any other applicable taxes, and each customer shall receive a receipt for payment from the business. If the SCMWID assessment is identified separately it shall be disclosed as the “SCMWID Assessment.” The assessment is imposed solely upon, and is the sole obligation of the assessed winery even if it is passed on to customers. The California Department of Tax and Fee Administration (CDTFA) issued a written opinion that state sales tax applies to the revenue generated from business improvement district (BID) assessments on items where state sales tax is levied. In light of CDTFA’s opinion, businesses that pay both state sales tax and SCMWID assessments on sales are advised to collect sales tax on the assessment revenue.

Bonds shall not be issued.

E. Overdue Charges and Interest

The SCMWID shall reimburse the County or third-party collection agency for any costs associated with collecting unpaid assessments.

1. *Original Delinquency*

Any winery that fails to remit any assessment imposed by this Plan within the time required shall pay an overdue charge of ten percent (10%) of the amount of the assessment in addition to the assessment.

2. *Continued Delinquency*

Any winery that fails to remit any delinquent remittance on or before a period of thirty (30) days following the date on which the remittance first became delinquent shall pay a second delinquency overdue charge of ten percent (10%) of the assessment in addition to the assessment and the ten percent (10%) overdue charge first imposed.

3. *Fraud*

If the County or third-party collection agency determines that the nonpayment of any remittance due under this article is due to fraud, an overdue charge of twenty-five percent (25%) of the amount of the assessment shall be added thereto in addition to the overdue charges stated in subsections one (1) and two (2) of this section.

4. *Interest*

In addition to the overdue charges imposed, any winery who fails to remit any assessment imposed by this section shall pay interest at the rate of one-quarter of one percent (0.25%) per month or fraction thereof on the amount of the assessment, exclusive of overdue charges, from the date on which the remittance first became delinquent until paid.

F. Time and Manner for Collecting Assessments

The SCMWID assessment will be implemented beginning January 1, 2026 or as soon as possible thereafter, and ending five (5) years from its start date. The County or a third-party collection agency will be responsible for collecting the assessment on a quarterly basis (including any delinquencies, overdue charges and interest) from each winery located in each jurisdiction within the SCMWID. The County or a third-party collection agency shall take all reasonable efforts to collect the assessments from each winery. The County or a third-party collection agency shall forward the assessments collected to the Owners' Association.

V. GOVERNANCE

A. Owners' Association

The Board of Supervisors, through adoption of this Plan, has the right, pursuant to Streets and Highways Code §36651, to identify the body that shall implement the proposed program, which shall be the Owners' Association of the SCMWD as defined in Streets and Highways Code §36612. The Board of Supervisors has determined that SCMWA shall serve as the Owners' Association for the SCMWD.

B. Brown Act and California Public Records Act Compliance

An Owners' Association is a private entity and may not be considered a public entity for any purpose, nor may its board members or staff be considered to be public officials for any purpose. The Owners' Association is, however, subject to government regulations relating to transparency, namely the Ralph M. Brown Act and the California Public Records Act. These regulations are designed to promote public accountability. The Owners' Association acts as a legislative body under the Ralph M. Brown Act (Government Code §54950 et seq.). Thus, meetings of the SCMWA Board and certain committees must be held in compliance with the public notice and other requirements of the Brown Act. Accordingly, the Owners' Association shall publicly report any action taken and the vote or abstention on that action of each member present for the action. The Owners' Association is also subject to the record keeping and disclosure requirements of the California Public Records Act.

C. Annual Report

The SCMWA shall present an annual report at the end of each year of operation to the Board of Supervisors pursuant to Streets and Highways Code §36650 (see Appendix 1). The annual report shall include:

- Any proposed changes in the boundaries of the improvement district or in any benefit zones or classification of businesses within the district.
- The improvements and activities to be provided for that fiscal year.
- An estimate of the cost of providing the improvements and the activities for that fiscal year.
- The method and basis of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against his or her business for that fiscal year.
- The estimated amount of any surplus or deficit revenues to be carried over from a previous fiscal year.
- The estimated amount of any contributions to be made from sources other than assessments levied pursuant to this part.

APPENDIX 1 – LAW

CURRENT THROUGH ALL LEGISLATION OF THE 2024 REGULAR AND SPECIAL SESSIONS

**STREETS AND HIGHWAYS CODE
DIVISION 18. PARKING
PART 7. PROPERTY AND BUSINESS IMPROVEMENT DISTRICT LAW OF 1994**

CHAPTER 1. General Provisions

ARTICLE 1. Declarations

36600. Citation of part

This part shall be known and may be cited as the “Property and Business Improvement District Law of 1994.”

36601. Legislative findings and declarations; Legislative guidance

The Legislature finds and declares all of the following:

- (a) Businesses located and operating within business districts in some of this state’s communities are economically disadvantaged, are underutilized, and are unable to attract customers due to inadequate facilities, services, and activities in the business districts.
- (b) It is in the public interest to promote the economic revitalization and physical maintenance of business districts in order to create jobs, attract new businesses, and prevent the erosion of the business districts.
- (c) It is of particular local benefit to allow business districts to fund business related improvements, maintenance, and activities through the levy of assessments upon the businesses or real property that receive benefits from those improvements.
- (d) Assessments levied for the purpose of conferring special benefit upon the real property or a specific benefit upon the businesses in a business district are not taxes for the general benefit of a city, even if property, businesses, or persons not assessed receive incidental or collateral effects that benefit them.
- (e) Property and business improvement districts formed throughout this state have conferred special benefits upon properties and businesses within their districts and have made those properties and businesses more useful by providing the following benefits:
 - (1) Crime reduction. A study by the Rand Corporation has confirmed a 12-percent reduction in the incidence of robbery and an 8-percent reduction in the total incidence of violent crimes within the 30 districts studied.
 - (2) Job creation.
 - (3) Business attraction.
 - (4) Business retention.
 - (5) Economic growth.
 - (6) New investments.
- (f) With the dissolution of redevelopment agencies throughout the state, property and business improvement districts have become even more important tools with which communities can combat blight, promote economic opportunities, and create a clean and safe environment.
- (g) Since the enactment of this act, the people of California have adopted Proposition 218, which added Article XIII D to the Constitution in order to place certain requirements and restrictions on the formation of, and activities, expenditures, and assessments by property-based districts. Article XIII D of the Constitution provides that property-based districts may only levy assessments for special benefits.
- (h) The act amending this section is intended to provide the Legislature’s guidance with regard to this act, its interaction with the provisions of Article XIII D of the Constitution, and the determination of special benefits in property-based districts.
 - (1) The lack of legislative guidance has resulted in uncertainty and inconsistent application of this act, which discourages the use of assessments to fund needed improvements, maintenance, and activities in property-based districts, contributing to blight and other underutilization of property.
 - (2) Activities undertaken for the purpose of conferring special benefits upon property to be assessed inherently produce incidental or collateral effects that benefit property or persons not assessed. Therefore, for special benefits to exist as a separate and distinct category from general benefits, the incidental or collateral effects of those special benefits are inherently part of those

special benefits. The mere fact that special benefits produce incidental or collateral effects that benefit property or persons not assessed does not convert any portion of those special benefits or their incidental or collateral effects into general benefits.

(3) It is of the utmost importance that property-based districts created under this act have clarity regarding restrictions on assessments they may levy and the proper determination of special benefits. Legislative clarity with regard to this act will provide districts with clear instructions and courts with legislative intent regarding restrictions on property-based assessments, and the manner in which special benefits should be determined.

36602. Purpose of part

The purpose of this part is to supplement previously enacted provisions of law that authorize cities to levy assessments within property and business improvement districts, to ensure that those assessments conform to all constitutional requirements and are determined and assessed in accordance with the guidance set forth in this act. This part does not affect or limit any other provisions of law authorizing or providing for the furnishing of improvements or activities or the raising of revenue for these purposes.

36603. Preemption of authority or charter city to adopt ordinances levying assessments

Nothing in this part is intended to preempt the authority of a charter city to adopt ordinances providing for a different method of levying assessments for similar or additional purposes from those set forth in this part. A property and business improvement district created pursuant to this part is expressly exempt from the provisions of the Special Assessment Investigation, Limitation and Majority Protest Act of 1931 (Division 4 (commencing with Section 2800)).

36603.5. Part prevails over conflicting provisions

Any provision of this part that conflicts with any other provision of law shall prevail over the other provision of law, as to districts created under this part.

36604. Severability

This part is intended to be construed liberally and, if any provision is held invalid, the remaining provisions shall remain in full force and effect. Assessments levied under this part are not special taxes.

ARTICLE 2. Definitions

36606. “Activities”

“Activities” means, but is not limited to, all of the following that benefit businesses or real property in the district:

- (a) Promotion of public events.
- (b) Furnishing of music in any public place.
- (c) Promotion of tourism within the district.
- (d) Marketing and economic development, including retail retention and recruitment.
- (e) Providing security, sanitation, graffiti removal, street and sidewalk cleaning, and other municipal services supplemental to those normally provided by the municipality.
- (f) Other services provided for the purpose of conferring special benefit upon assessed real property or specific benefits upon assessed businesses located in the district.

36606.5. “Assessment”

“Assessment” means a levy for the purpose of acquiring, constructing, installing, or maintaining improvements and providing activities that will provide certain benefits to properties or businesses located within a property and business improvement district.

36607. “Business”

“Business” means all types of businesses and includes financial institutions and professions.

36608. “City”

“City” means a city, county, city and county, or an agency or entity created pursuant to Article 1 (commencing with Section 6500) of Chapter 5 of Division 7 of Title 1 of the Government Code, the public member agencies of which includes only cities, counties, or a city and county, or the State of California.

36609. “City council”

“City council” means the city council of a city or the board of supervisors of a county, or the agency, commission, or board created pursuant to a joint powers agreement and which is a city within the meaning of this part.

36609.4. “Clerk”

“Clerk” means the clerk of the legislative body.

36609.5. “General benefit”

“General benefit” means, for purposes of a property-based district, any benefit that is not a “special benefit” as defined in Section 36615.5.

36610. “Improvement”

“Improvement” means the acquisition, construction, installation, or maintenance of any tangible property with an estimated useful life of five years or more including, but not limited to, the following:

- (a) Parking facilities.
- (b) Benches, booths, kiosks, display cases, pedestrian shelters and signs.
- (c) Trash receptacles and public restrooms.
- (d) Lighting and heating facilities.
- (e) Decorations.
- (f) Parks.
- (g) Fountains.
- (h) Planting areas.
- (i) Closing, opening, widening, or narrowing of existing streets.
- (j) Facilities or equipment, or both, to enhance security of persons and property within the district.
- (k) Ramps, sidewalks, plazas, and pedestrian malls.
- (l) Rehabilitation or removal of existing structures.

36611. “Management district plan”; “Plan”

“Management district plan” or “plan” means a proposal as defined in Section 36622.

36612. “Owners’ association”

“Owners’ association” means a private nonprofit entity that is under contract with a city to administer or implement improvements, maintenance, and activities specified in the management district plan. An owners’ association may be an existing nonprofit entity or a newly formed nonprofit entity. An owners’ association is a private entity and may not be considered a public entity for any purpose, nor may its board members or staff be considered to be public officials for any purpose. Notwithstanding this section, an owners’ association shall comply with the Ralph M. Brown Act (Chapter 9 (commencing with Section 54950) of Part 1 of Division 2 of Title 5 of the Government Code), at all times when matters within the subject matter of the district are heard, discussed, or deliberated, and with the California Public Records Act (Division 10 (commencing with Section 7920.000) of Title 1 of the Government Code), for all records relating to activities of the district.

36614. “Property”

“Property” means real property situated within a district.

36614.5. “Property and business improvement district”; “District”

“Property and business improvement district,” or “district,” means a property and business improvement district established pursuant to this part.

36614.6. “Property-based assessment”

“Property-based assessment” means any assessment made pursuant to this part upon real property.

36614.7. “Property-based district”

“Property-based district” means any district in which a city levies a property-based assessment.

36615. “Property owner”; “Business owner”; “Owner”

“Property owner” means any person shown as the owner of land on the last equalized assessment roll or otherwise known to be the owner of land by the city council. “Business owner” means any person recognized by the city as the owner of the business. “Owner” means either a business owner or a property owner. The city council has no obligation to obtain other information as to the ownership of land or businesses, and its determination of ownership shall be final and conclusive for the purposes of this part. Wherever this part requires the signature of the property owner, the signature of the authorized agent of the property owner shall be sufficient. Wherever this part requires the signature of the business owner, the signature of the authorized agent of the business owner shall be sufficient.

36615.5. “Special benefit”

(a) “Special benefit” means, for purposes of a property-based district, a particular and distinct benefit over and above general benefits conferred on real property located in a district or to the public at large. Special benefit includes incidental or collateral effects that arise from the improvements, maintenance, or activities of property-based districts even if those incidental or collateral effects benefit property or persons not assessed. Special benefit excludes general enhancement of property value.

(b) “Special benefit” also includes, for purposes of a property-based district, a particular and distinct benefit provided directly to each assessed parcel within the district. Merely because parcels throughout an assessment district share the same special benefits does not make the benefits general.

36616. “Tenant”

“Tenant” means an occupant pursuant to a lease of commercial space or a dwelling unit, other than an owner.

ARTICLE 3. Prior Law

36617. Alternate method of financing certain improvements and activities; Effect on other provisions

This part provides an alternative method of financing certain improvements and activities. The provisions of this part shall not affect or limit any other provisions of law authorizing or providing for the furnishing of improvements or activities or the raising of revenue for these purposes. Every improvement area established pursuant to the Parking and Business Improvement Area Law of 1989 (Part 6 (commencing with Section 36500) of this division) is valid and effective and is unaffected by this part.

CHAPTER 2. Establishment

36620. Establishment of property and business improvement district

A property and business improvement district may be established as provided in this chapter.

36620.5. Requirement of consent of city council

A county may not form a district within the territorial jurisdiction of a city without the consent of the city council of that city. A city may not form a district within the unincorporated territory of a county without the consent of the board of supervisors of that county. A city may not form a district within the territorial jurisdiction of another city without the consent of the city council of the other city.

36621. Initiation of proceedings; Petition of property or business owners in proposed district

- (a) Upon the submission of a written petition, signed by the property or business owners in the proposed district who will pay more than 50 percent of the assessments proposed to be levied, the city council may initiate proceedings to form a district by the adoption of a resolution expressing its intention to form a district. The amount of assessment attributable to property or a business owned by the same property or business owner that is in excess of 40 percent of the amount of all assessments proposed to be levied, shall not be included in determining whether the petition is signed by property or business owners who will pay more than 50 percent of the total amount of assessments proposed to be levied.
- (b) The petition of property or business owners required under subdivision (a) shall include a summary of the management district plan. That summary shall include all of the following:
 - (1) A map showing the boundaries of the district.
 - (2) Information specifying where the complete management district plan can be obtained.
 - (3) Information specifying that the complete management district plan shall be furnished upon request.
- (c) The resolution of intention described in subdivision (a) shall contain all of the following:
 - (1) A brief description of the proposed improvements, maintenance, and activities, the amount of the proposed assessment, a statement as to whether the assessment will be levied on property or businesses within the district, a statement as to whether bonds will be issued, and a description of the exterior boundaries of the proposed district, which may be made by reference to any plan or map that is on file with the clerk. The descriptions and statements do not need to be detailed and shall be sufficient if they enable an owner to generally identify the nature and extent of the improvements, maintenance, and activities, and the location and extent of the proposed district.
 - (2) A time and place for a public hearing on the establishment of the property and business improvement district and the levy of assessments, which shall be consistent with the requirements of Section 36623.

36622. Contents of management district plan

The management district plan shall include, but is not limited to, all of the following:

- (a) If the assessment will be levied on property, a map of the district in sufficient detail to locate each parcel of property and, if businesses are to be assessed, each business within the district. If the assessment will be levied on businesses, a map that identifies the district boundaries in sufficient detail to allow a business owner to reasonably determine whether a business is located within the district boundaries. If the assessment will be levied on property and businesses, a map of the district in sufficient detail to locate each parcel of property and to allow a business owner to reasonably determine whether a business is located within the district boundaries.
- (b) The name of the proposed district.
- (c) A description of the boundaries of the district, including the boundaries of benefit zones, proposed for establishment or extension in a manner sufficient to identify the affected property and businesses included, which may be made by reference to any plan or map that is on file with the clerk. The boundaries of a proposed property assessment district shall not overlap with the boundaries of another existing property assessment district created pursuant to this part. This part does not prohibit the boundaries of a district created pursuant to this part to overlap with other assessment districts established pursuant to other provisions of law, including, but not limited to, the Parking and Business Improvement Area Law of 1989 (Part 6 (commencing with Section 36500)). This part does not prohibit the boundaries of a business assessment district created pursuant to this part to overlap with another business assessment district created pursuant to this part. This part does not prohibit the boundaries of a business assessment district created pursuant to this part to overlap with a property assessment district created pursuant to this part.
- (d) The improvements, maintenance, and activities proposed for each year of operation of the district and the estimated cost thereof. If the improvements, maintenance, and activities proposed for each year of operation are the same, a description of the first year's proposed improvements, maintenance, and activities

and a statement that the same improvements, maintenance, and activities are proposed for subsequent years shall satisfy the requirements of this subdivision.

(e) The total annual amount proposed to be expended for improvements, maintenance, or activities, and debt service in each year of operation of the district. If the assessment is levied on businesses, this amount may be estimated based upon the assessment rate. If the total annual amount proposed to be expended in each year of operation of the district is not significantly different, the amount proposed to be expended in the initial year and a statement that a similar amount applies to subsequent years shall satisfy the requirements of this subdivision.

(f) The proposed source or sources of financing, including the proposed method and basis of levying the assessment in sufficient detail to allow each property or business owner to calculate the amount of the assessment to be levied against their property or business. The plan also shall state whether bonds will be issued to finance improvements.

(g) The time and manner of collecting the assessments.

(h) The specific number of years in which assessments will be levied. In a new district, the maximum number of years shall be five. Upon renewal, a district shall have a term not to exceed 10 years.

Notwithstanding these limitations, a district created pursuant to this part to finance capital improvements with bonds may levy assessments until the maximum maturity of the bonds. The management district plan may set forth specific increases in assessments for each year of operation of the district.

(i) The proposed time for implementation and completion of the management district plan.

(j) Any proposed rules and regulations to be applicable to the district.

(k)

(1) A list of the properties or businesses to be assessed, including the assessor's parcel numbers for properties to be assessed, and a statement of the method or methods by which the expenses of a district will be imposed upon benefited real property or businesses, in proportion to the benefit received by the property or business, to defray the cost thereof.

(2) In a property-based district, the proportionate special benefit derived by each identified parcel shall be determined exclusively in relationship to the entirety of the capital cost of a public improvement, the maintenance and operation expenses of a public improvement, or the cost of the activities. An assessment shall not be imposed on any parcel that exceeds the reasonable cost of the proportional special benefit conferred on that parcel. Only special benefits are assessable, and a property-based district shall separate the general benefits, if any, from the special benefits conferred on a parcel. Parcels within a property-based district that are owned or used by any city, public agency, the State of California, or the United States shall not be exempt from assessment unless the governmental entity can demonstrate by clear and convincing evidence that those publicly owned parcels in fact receive no special benefit. The value of any incidental, secondary, or collateral effects that arise from the improvements, maintenance, or activities of a property-based district and that benefit property or persons not assessed shall not be deducted from the entirety of the cost of any special benefit or affect the proportionate special benefit derived by each identified parcel.

(3) In a property-based district, properties throughout the district may share the same special benefits. In a district with boundaries that define which parcels are to receive improvements, maintenance, or activities over and above those services provided by the city, the improvements, maintenance, or activities themselves may constitute a special benefit. The city may impose assessments that are less than the proportional special benefit conferred, but shall not impose assessments that exceed the reasonable costs of the proportional special benefit conferred. Because one or more parcels pay less than the special benefit conferred does not necessarily mean that other parcels are assessed more than the reasonable cost of their special benefit.

(l) In a property-based district, a detailed engineer's report prepared by a registered professional engineer certified by the State of California supporting all assessments contemplated by the management district plan.

(m) Any other item or matter required to be incorporated therein by the city council.

36623. Procedure to levy assessment

(a) If a city council proposes to levy a new or increased property assessment, the notice and protest and hearing procedure shall comply with Section 53753 of the Government Code.

(b) If a city council proposes to levy a new or increased business assessment, the notice and protest and hearing procedure shall comply with Section 54954.6 of the Government Code, except that notice shall be

mailed to the owners of the businesses proposed to be assessed. A protest may be made orally or in writing by any interested person. Every written protest shall be filed with the clerk at or before the time fixed for the public hearing. The city council may waive any irregularity in the form or content of any written protest. A written protest may be withdrawn in writing at any time before the conclusion of the public hearing. Each written protest shall contain a description of the business in which the person subscribing the protest is interested sufficient to identify the business and, if a person subscribing is not shown on the official records of the city as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business or the authorized representative. A written protest that does not comply with this section shall not be counted in determining a majority protest. If written protests are received from the owners or authorized representatives of businesses in the proposed district that will pay 50 percent or more of the assessments proposed to be levied and protests are not withdrawn so as to reduce the protests to less than 50 percent, no further proceedings to levy the proposed assessment against such businesses, as contained in the resolution of intention, shall be taken for a period of one year from the date of the finding of a majority protest by the city council.

(c) If a city council proposes to conduct a single proceeding to levy both a new or increased property assessment and a new or increased business assessment, the notice and protest and hearing procedure for the property assessment shall comply with subdivision (a), and the notice and protest and hearing procedure for the business assessment shall comply with subdivision (b). If a majority protest is received from either the property or business owners, that respective portion of the assessment shall not be levied. The remaining portion of the assessment may be levied unless the improvement or other special benefit was proposed to be funded by assessing both property and business owners.

36624. Changes to proposed assessments

At the conclusion of the public hearing to establish the district, the city council may adopt, revise, change, reduce, or modify the proposed assessment or the type or types of improvements, maintenance, and activities to be funded with the revenues from the assessments. Proposed assessments may only be revised by reducing any or all of them. At the public hearing, the city council may only make changes in, to, or from the boundaries of the proposed property and business improvement district that will exclude territory that will not benefit from the proposed improvements, maintenance, and activities. Any modifications, revisions, reductions, or changes to the proposed assessment district shall be reflected in the notice and map recorded pursuant to Section 36627.

36625. Resolution of formation

(a) If the city council, following the public hearing, decides to establish a proposed property and business improvement district, the city council shall adopt a resolution of formation that shall include, but is not limited to, all of the following:

- (1) A brief description of the proposed improvements, maintenance, and activities, the amount of the proposed assessment, a statement as to whether the assessment will be levied on property, businesses, or both within the district, a statement on whether bonds will be issued, and a description of the exterior boundaries of the proposed district, which may be made by reference to any plan or map that is on file with the clerk. The descriptions and statements need not be detailed and shall be sufficient if they enable an owner to generally identify the nature and extent of the improvements, maintenance, and activities and the location and extent of the proposed district.
- (2) The number, date of adoption, and title of the resolution of intention.
- (3) The time and place where the public hearing was held concerning the establishment of the district.
- (4) A determination regarding any protests received. The city shall not establish the district or levy assessments if a majority protest was received.
- (5) A statement that the properties, businesses, or properties and businesses in the district established by the resolution shall be subject to any amendments to this part.
- (6) A statement that the improvements, maintenance, and activities to be conferred on businesses and properties in the district will be funded by the levy of the assessments. The revenue from the levy of assessments within a district shall not be used to provide improvements, maintenance, or activities outside the district or for any purpose other than the purposes specified in the resolution of intention, as modified by the city council at the hearing concerning establishment of the district. Notwithstanding the foregoing, improvements and activities that must be provided outside the

district boundaries to create a special or specific benefit to the assessed parcels or businesses may be provided, but shall be limited to marketing or signage pointing to the district.

(7) A finding that the property or businesses within the area of the property and business improvement district will be benefited by the improvements, maintenance, and activities funded by the proposed assessments, and, for a property-based district, that property within the district will receive a special benefit.

(8) In a property-based district, the total amount of all special benefits to be conferred on the properties within the property-based district.

(b) The adoption of the resolution of formation and, if required, recordation of the notice and map pursuant to Section 36627 shall constitute the levy of an assessment in each of the fiscal years referred to in the management district plan.

36627. Notice and assessment diagram

Following adoption of the resolution establishing district assessments on properties pursuant to Section 36625, the clerk shall record a notice and an assessment diagram pursuant to Section 3114. No other provision of Division 4.5 (commencing with Section 3100) applies to an assessment district created pursuant to this part.

36628. Establishment of separate benefit zones within district; Categories of businesses

The city council may establish one or more separate benefit zones within the district based upon the degree of benefit derived from the improvements or activities to be provided within the benefit zone and may impose a different assessment within each benefit zone. If the assessment is to be levied on businesses, the city council may also define categories of businesses based upon the degree of benefit that each will derive from the improvements or activities to be provided within the district and may impose a different assessment or rate of assessment on each category of business, or on each category of business within each zone.

36628.5. Assessments on businesses or property owners

The city council may levy assessments on businesses or on property owners, or a combination of the two, pursuant to this part. The city council shall structure the assessments in whatever manner it determines corresponds with the distribution of benefits from the proposed improvements, maintenance, and activities, provided that any property-based assessment conforms with the requirements set forth in paragraph (2) of subdivision (k) of Section 36622.

36629. Provisions and procedures applicable to benefit zones and business categories

All provisions of this part applicable to the establishment, modification, or disestablishment of a property and business improvement district apply to the establishment, modification, or disestablishment of benefit zones or categories of business. The city council shall, to establish, modify, or disestablish a benefit zone or category of business, follow the procedure to establish, modify, or disestablish a property and business improvement district.

36630. Expiration of district; Creation of new district

If a property and business improvement district expires due to the time limit set pursuant to subdivision (h) of Section 36622, a new management district plan may be created and the district may be renewed pursuant to this part.

CHAPTER 3. Assessments

36631. Time and manner of collection of assessments; Delinquent payments

The collection of the assessments levied pursuant to this part shall be made at the time and in the manner set forth by the city council in the resolution levying the assessment. Assessments levied on real property may be collected at the same time and in the same manner as for the ad valorem property tax, and may provide for the same lien priority and penalties for delinquent payment. All delinquent payments for assessments levied pursuant to this part may be charged interest and penalties.

36632. Assessments to be based on estimated benefit; Classification of real property and businesses; Exclusion of residential and agricultural property

(a) The assessments levied on real property pursuant to this part shall be levied on the basis of the estimated benefit to the real property within the property and business improvement district. The city council may classify properties for purposes of determining the benefit to property of the improvements and activities provided pursuant to this part.

(b) Assessments levied on businesses pursuant to this part shall be levied on the basis of the estimated benefit to the businesses within the property and business improvement district. The city council may classify businesses for purposes of determining the benefit to the businesses of the improvements and activities provided pursuant to this part.

(c) Properties zoned solely for residential use, or that are zoned for agricultural use, are conclusively presumed not to benefit from the improvements and service funded through these assessments, and shall not be subject to any assessment pursuant to this part.

36633. Time for contesting validity of assessment

The validity of an assessment levied under this part shall not be contested in an action or proceeding unless the action or proceeding is commenced within 30 days after the resolution levying the assessment is adopted pursuant to Section 36625. An appeal from a final judgment in an action or proceeding shall be perfected within 30 days after the entry of judgment.

36634. Service contracts authorized to establish levels of city services

The city council may execute baseline service contracts that would establish levels of city services that would continue after a property and business improvement district has been formed.

36635. Request to modify management district plan

The owners' association may, at any time, request that the city council modify the management district plan. Any modification of the management district plan shall be made pursuant to this chapter.

36636. Modification of plan by resolution after public hearing; Adoption of resolution of intention

(a) Upon the written request of the owners' association, the city council may modify the management district plan after conducting one public hearing on the proposed modifications. The city council may modify the improvements and activities to be funded with the revenue derived from the levy of the assessments by adopting a resolution determining to make the modifications after holding a public hearing on the proposed modifications. If the modification includes the levy of a new or increased assessment, the city council shall comply with Section 36623. Notice of all other public hearings pursuant to this section shall comply with both of the following:

(1) The resolution of intention shall be published in a newspaper of general circulation in the city once at least seven days before the public hearing.

(2) A complete copy of the resolution of intention shall be mailed by first class mail, at least 10 days before the public hearing, to each business owner or property owner affected by the proposed modification.

(b) The city council shall adopt a resolution of intention which states the proposed modification prior to the public hearing required by this section. The public hearing shall be held not more than 90 days after the adoption of the resolution of intention.

36637. Reflection of modification in notices recorded and maps

Any subsequent modification of the resolution shall be reflected in subsequent notices and maps recorded pursuant to Division 4.5 (commencing with Section 3100), in a manner consistent with the provisions of Section 36627.

36638. Assessment as government imposed fee on Civ C § 1770 transaction [Operative July 1, 2024]

- (a) A business assessment pursuant to this part is a fee imposed by a government on the transaction for purposes of paragraph (29) of subdivision (a) of Section 1770 of the Civil Code.
- (b) This section shall become operative on July 1, 2024.

CHAPTER 3.5. Financing

36640. Bonds authorized; Procedure; Restriction on reduction or termination of assessments

- (a) The city council may, by resolution, determine and declare that bonds shall be issued to finance the estimated cost of some or all of the proposed improvements described in the resolution of formation adopted pursuant to Section 36625, if the resolution of formation adopted pursuant to that section provides for the issuance of bonds, under the Improvement Bond Act of 1915 (Division 10 (commencing with Section 8500)) or in conjunction with Marks-Roos Local Bond Pooling Act of 1985 (Article 4 (commencing with Section 6584) of Chapter 5 of Division 7 of Title 1 of the Government Code). Either act, as the case may be, shall govern the proceedings relating to the issuance of bonds, although proceedings under the Bond Act of 1915 may be modified by the city council as necessary to accommodate assessments levied upon business pursuant to this part.
- (b) The resolution adopted pursuant to subdivision (a) shall generally describe the proposed improvements specified in the resolution of formation adopted pursuant to Section 36625, set forth the estimated cost of those improvements, specify the number of annual installments and the fiscal years during which they are to be collected. The amount of debt service to retire the bonds shall not exceed the amount of revenue estimated to be raised from assessments over 30 years.
- (c) Notwithstanding any other provision of this part, assessments levied to pay the principal and interest on any bond issued pursuant to this section shall not be reduced or terminated if doing so would interfere with the timely retirement of the debt.

CHAPTER 4. Governance

36650. Report by owners' association; Approval or modification by city council

- (a) The owners' association shall cause to be prepared a report for each fiscal year, except the first year, for which assessments are to be levied and collected to pay the costs of the improvements, maintenance, and activities described in the report. The owners' association's first report shall be due after the first year of operation of the district. The report may propose changes, including, but not limited to, the boundaries of the property and business improvement district or any benefit zones within the district, the basis and method of levying the assessments, and any changes in the classification of property, including any categories of business, if a classification is used.
- (b) The report shall be filed with the clerk and shall refer to the property and business improvement district by name, specify the fiscal year to which the report applies, and, with respect to that fiscal year, shall contain all of the following information:
 - (1) Any proposed changes in the boundaries of the property and business improvement district or in any benefit zones or classification of property or businesses within the district.
 - (2) The improvements, maintenance, and activities to be provided for that fiscal year.
 - (3) An estimate of the cost of providing the improvements, maintenance, and activities for that fiscal year.
 - (4) The method and basis of levying the assessment in sufficient detail to allow each real property or business owner, as appropriate, to estimate the amount of the assessment to be levied against his or her property or business for that fiscal year.
 - (5) The estimated amount of any surplus or deficit revenues to be carried over from a previous fiscal year.
 - (6) The estimated amount of any contributions to be made from sources other than assessments levied pursuant to this part.
- (c) The city council may approve the report as filed by the owners' association or may modify any particular contained in the report and approve it as modified. Any modification shall be made pursuant to Sections 36635 and 36636.

The city council shall not approve a change in the basis and method of levying assessments that would impair an authorized or executed contract to be paid from the revenues derived from the levy of

assessments, including any commitment to pay principal and interest on any bonds issued on behalf of the district.

36651. Designation of owners' association to provide improvements, maintenance, and activities

The management district plan may, but is not required to, state that an owners' association will provide the improvements, maintenance, and activities described in the management district plan. If the management district plan designates an owners' association, the city shall contract with the designated nonprofit corporation to provide services.

CHAPTER 5. Renewal

36660. Renewal of district; Transfer or refund of remaining revenues; District term limit

- (a) Any district previously established whose term has expired, or will expire, may be renewed by following the procedures for establishment as provided in this chapter.
- (b) Upon renewal, any remaining revenues derived from the levy of assessments, or any revenues derived from the sale of assets acquired with the revenues, shall be transferred to the renewed district. If the renewed district includes additional parcels or businesses not included in the prior district, the remaining revenues shall be spent to benefit only the parcels or businesses in the prior district. If the renewed district does not include parcels or businesses included in the prior district, the remaining revenues attributable to these parcels shall be refunded to the owners of these parcels or businesses.
- (c) Upon renewal, a district shall have a term not to exceed 10 years, or, if the district is authorized to issue bonds, until the maximum maturity of those bonds. There is no requirement that the boundaries, assessments, improvements, or activities of a renewed district be the same as the original or prior district.

CHAPTER 6. Disestablishment

36670. Circumstances permitting disestablishment of district; Procedure

- (a) Any district established or extended pursuant to the provisions of this part, where there is no indebtedness, outstanding and unpaid, incurred to accomplish any of the purposes of the district, may be disestablished by resolution by the city council in either of the following circumstances:
 - (1) If the city council finds there has been misappropriation of funds, malfeasance, or a violation of law in connection with the management of the district, it shall notice a hearing on disestablishment.
 - (2) During the operation of the district, there shall be a 30-day period each year in which assessees may request disestablishment of the district. The first such period shall begin one year after the date of establishment of the district and shall continue for 30 days. The next such 30-day period shall begin two years after the date of the establishment of the district. Each successive year of operation of the district shall have such a 30-day period. Upon the written petition of the owners or authorized representatives of real property or the owners or authorized representatives of businesses in the district who pay 50 percent or more of the assessments levied, the city council shall pass a resolution of intention to disestablish the district. The city council shall notice a hearing on disestablishment.
- (b) The city council shall adopt a resolution of intention to disestablish the district prior to the public hearing required by this section. The resolution shall state the reason for the disestablishment, shall state the time and place of the public hearing, and shall contain a proposal to dispose of any assets acquired with the revenues of the assessments levied within the property and business improvement district. The notice of the hearing on disestablishment required by this section shall be given by mail to the property owner of each parcel or to the owner of each business subject to assessment in the district, as appropriate. The city shall conduct the public hearing not less than 30 days after mailing the notice to the property or business owners. The public hearing shall be held not more than 60 days after the adoption of the resolution of intention.

36671. Refund of remaining revenues upon disestablishment or expiration without renewal of district; Calculation of refund; Use of outstanding revenue collected after disestablishment of district

- (a) Upon the disestablishment or expiration without renewal of a district, any remaining revenues, after all outstanding debts are paid, derived from the levy of assessments, or derived from the sale of assets acquired with the revenues, or from bond reserve or construction funds, shall be refunded to the owners of the property or businesses then located and operating within the district in which assessments were levied by applying the same method and basis that was used to calculate the assessments levied in the fiscal year in which the district is disestablished or expires. All outstanding assessment revenue collected after disestablishment shall be spent on improvements and activities specified in the management district plan.
- (b) If the disestablishment occurs before an assessment is levied for the fiscal year, the method and basis that was used to calculate the assessments levied in the immediate prior fiscal year shall be used to calculate the amount of any refund.

APPENDIX 2 – ASSESSED WINERIES*

Owner Name	Business Name	Address	City, State, Zip
	Doon To Earth	10 Parade St., Suite B	Aptos CA 95003
	Armitage Wines	105 C Post Office Dr	Aptos CA 95003
	Salamandre Wine Cellars L-Pship	108 Don Carlos Dr	Aptos CA 95003
	Saison Winery (Formerly Partage)	11025 Alba Rd	Ben Lomond CA 95005
	Sandar And Hem Wines	111 Corte Madera Rd	Portola Valley CA 94028
	Kissed By An Angel Wines	1210 Mount Hermon Road	Scotts Valley CA 95066
	Left Bend Winery	12536 Spring Blossom Ct.	Saratoga CA 95070
	Maison Arcion	140 Sunrise Drive	Woodside CA 94062
	Roudon-Smith Winery	14572 Big Basin Way, Suite A	Saratoga CA 95070
	Regan Vineyards & Winery	1610 Green Valley Rd	Corralitos CA 95076
	La Vida Bella Vineyard	1624 Chardonnay Ridge Rd	Aptos CA 95003
	Ridge Vineyards	17100 Montebello Rd	Cupertino CA 95014
	Kings Mountain Vineyards	187 Kings Mountain Road	Woodside CA 94062
	Lexington Wine Co./Thomas Fogarty Winery & Vineyards	19501 Skyline Blvd	Woodside CA 94062
	Mccarthy Family Estate Vineyards	20108 Foster Road	Los Gatos CA 95033
	Birichino	204 Church Street	Santa Cruz CA 95060
	Gali Vineyards	21 W. Main St.	Los Gatos CA 95030
	Sante Arcangeli Family Wines	216-A Stage Road	Pescadero CA 94060
	Domaine Eden	23000 Congress Springs Rd	Saratoga CA 95070
	Silver Mountain Vineyards	269 Silver Mountain Dr	Los Gatos CA 95033
	Santa Cruz Mountain Vineyard	334 Ingalls St Suite A	Santa Cruz CA 95060

Owner Name	Business Name	Address	City, State, Zip
	Equinox	334 Ingalls St, Unit C	Santa Cruz CA 95060
	Aptos Vineyard	400 Belle Monti Avenue	Aptos CA 95003
	Alfaro Family Vineyards & Winery	420 Hames Road	Corralitos CA 95076
	Wargin Wines	5015 Soquel Dr	Soquel CA 95073
	Clos De La Tech	535 Eastview Way	Woodside CA 94062
	Windy Oaks Estate Vineyards & Winery	550 Hazel Dell Rd	Corralitos CA 95076
	Neely Wine	555 Portola Road	Portola Valley CA 94028
	Ferrari Ranch Wines	65 Magnifico Vita Lane	Corralitos CA 95076
37 th Parallel Wines		2752 Granite Creek Rd	Scotts Valley, CA 95066
3P Winery L.L.C.	3P Winery	3490 Soquel San Jose Rd	Soquel CA 95073
Amy Dilly Preaseau and Jacques Noel Preaseau	Valley Vista Vineyards	110 Valley View Rd	Watsonville CA 95076
Anatum Winery	Broaddus, Christopher James	371 Falcon View Terr	Watsonville CA 95076
Aptos Creek Vineyard	Aptos Creek Vineyard	520 Nisene Meadows Ct	Aptos CA 95003
Aptos Vineyard	Aptos Vineyard, LLC	105 Post Office Dr Ste C	Aptos CA 95003-3953
Aptos Vineyard, LLC	Aptos Vineyard	369 Silver Mountain Dr	Los Gatos CA 95033
Armitage Wines Corp.	Armitage Wines Corp	705 Canham Rd	Scotts Valley CA 95066
Arpent, LLC	Birichino	825 Walnut Ave	Santa Cruz CA 95060
Bargetto's Santa Cruz Winery, Inc.	Bargetto	3535 N Main St	Soquel CA 95073
Beauregard Vineyards LLC/Partage Wine Co. LLC	Beauregard Vineyards/Partage Wine Co. LLC	10 Pine Flat Rd	Santa Cruz CA 95060
Beauregard, Andre Jacques	West Cliff Wines	704 Soquel Ave Ste B	Santa Cruz CA 95062-2333
Bhoomanchi Vineyards LLC	Bhoomanchi Vineyards	369 Silver Mountain Dr	Los Gatos CA 95033
Big Basin Vineyards	Big Basin Vineyards LLC	525 Pacific Ave	Santa Cruz CA 95060-7175

Owner Name	Business Name	Address	City, State, Zip
Big Basin Vineyards LLC	Big Basin Vineyards	830 Memory Ln	Boulder Creek CA 95006
Bottle Jack Wines	Ritchey Iv, John Lloyd	328 Ingalls St D	Santa Cruz CA 95060-5882
Brooks, Thomas Edwin	Tom Brooks Winery	90 Country Estates Dr	Santa Cruz CA 95060-9776
Brosseau Wines LLC	First Growth Wine Company	22090 Mt Eden Road	Saratoga CA 95070
Bruce Cantz	Four Gates Winery	503 Happy Valley Rd	Santa Cruz CA 95065
Charmant		800 Larsen Road	Aptos CA 95003
Christopher Broaddus	Anatum	375 Falcon View Ter	Watsonville CA 95076
Clos Tita Winery	Estrada, David S	4 Kendall Ln	Santa Cruz CA 95066
Coastal Range Vineyards	Coastal Range Vineyards, Inc.	420 Lost Pear Way A 24X36 Structure	Santa Cruz CA 95065-9725
Coastal Range Vineyards, Inc.	Inversion Wines	75 Mt Hermon Rd	Scotts Valley, CA 95066
Corralitos Ridge Vineyards Corporation/Private Vine Wines, LLC	Corralitios Ridge Winery	815 Almar Ave Unit H	Santa Cruz CA 95060
Craig, Anthony	Sonnet Wine Cellars	369 Silver Mountain Dr	Los Gatos CA 95033
David Bruce Winery, Inc.	David Bruce Winery	21439 Bear Creek Rd	Los Gatos CA 95033
David Lee Moulton	Burrell Schoolvineyards	24060 Summit Rd	Los Gatos CA 95033
Devincenzi Cellars LLC/A & A Los Gatos Winery LLC		24572 Hutchinson Rd	Los Gatos CA 95033
A Los Gatos Winery LLC		25330 Hutchinson Rd	Los Gatos, CA 95033
A Los Gatos Winery LLC		19135 Overlook Rd	Los Gatos, CA 95033
Donald E. Naumann	Naumann Vineyards	16505 Montebello Rd	Cupertino CA 95014
Dorsa Management Company, LLC	La Rusticana D'Orsa	15680 Kennedy Rd	Los Gatos CA 95032
Equinox	Jackson, Barry Cook	427 Swift St # C	Santa Cruz CA 95062
Fernwood Cellars, Inc.	Fernwood Cellars, Inc.	7137 Redwood Retreat Rd	Gilroy CA 95020

Owner Name	Business Name	Address	City, State, Zip
Florez Wines	J. G. Jelks Wines L.L.C.	2487 Freedom Blvd Unit 3	Watsonville CA 95076-1049
Full Circle Wines LLC	Full Circle Wines	7090 Mcadams Ln	Felton CA 95018-9454
Gali Vineyards, Inc.	Gali Vineyards	362 Old Smith Rd	Watsonville CA 95076
Garrod Trust	Cooper-Garrod Vineyards	22645 Garrod Rd	Saratoga CA 95070
Ghost Oaks Winery Inc.	El Vaquero Winery	18 Hangar Way Unit C	Watsonville CA 95076
Ghost Oaks Winery, Inc.	El Vaquero Winery	2901 Freedom Blvd	Corralitos CA 95076
Gliessman, Stephen Richard	Condors Hope Ranch	144 De La Costa Ave	Santa Cruz CA 95060
Green Earth Zayante	Green Earth Liangs Inc	420 Old Mount Rd	Felton CA 95018
Griffin Hill Vineyards, LLC		18035 Skyline Blvd	Los Gatos CA 95033
Hallcrest Vineyards, Inc.	Hallcrest Vineyards	379 Felton Empire Rd	Felton CA 95018
Hartmann, Robert Frank	Las Nietas Vineyard	335 Via Concha	Aptos CA 95003-5604
Heart O The Mountain	Heart O The Mountain LLC	705 Canham Rd	Scotts Valley CA 95066-2729
Henry M. And Linda J. Mchenry	Mchenry Vineyard	6821 Bonny Doon Rd	Santa Cruz CA 95060
Hicks, Alan Ainsley	Ainsley Family Vineyard	2805 Pleasant Valley Rd	Aptos CA 95003-9785
Hillcrest Winery	Rexford Winery	429 Ingalls St	Santa Cruz CA 95060
Hoffacker, Bernhard Joseph	Portola Hills Vineyard	801 La Honda Rd	Woodside CA 94062-4808
Hwy 9 Winery, LLC	Hwy 9 Winery	120 Gail Dr	Felton CA 95018-9631
Integrity Wines, Lp, Integrity Wines, LLC, Gp/Reya Cellars, LLC	12 Hands Winery/Reya Cellars	135 Aviation Way Ste 16	Watsonville CA 95062
J. Edward Muns	Muns Vineyard	25600 Loma Prieta Ave	Los Gatos CA 95033
James & Margaret A. Alberti	Alberti Vineyard	106 Richardson Rd	Santa Cruz CA 95065
James D. Ross And Jenny N. Ross	Rosscienda Vineyard	1172 Redwood Heights Rd Bldg	Aptos CA 95003

Owner Name	Business Name	Address	City, State, Zip
James, Kathleen Ann	Charles Usher	24110 Congress Springs Rd	Saratoga CA 95070-9706
Jeffrey M. Barranti	J.M. Barranti Vineyards	24842 Skyland Rd	Los Gatos CA 95033
John D. Benedetti	Sante Arcangeli Family Wines	23 Blake Ave	Corralitos CA 95076
John Lloyd Ritchey Iv	Bottle Jack Cellars	1088 La Madrona Dr	Santa Cruz CA 95060
Kathryn Kennedy Winery	Kathryn Kennedy Winery	13180 Pierce Rd	Saratoga CA 95070
Kennedy Hill Associates LLC	Kennedy Hill Associates LLC	15050 Kennedy Rd	Los Gatos CA 95032
Kissed By An Angel Wines, LLC	Kissed By An Angel Wines	2535 7Th Ave Unit 4	Santa Cruz CA 95062
Kissed By An Angel Wines, LLC	Kissed By An Angel Wines, LLC	75 Mt Hermon Rd	Scotts Valley, CA 95066
La Madrona Vineyard And Winery		1851 La Madrona Dr	Santa Cruz CA 95060
La Magnifico Vita, LLC	Ferrari Ranch Wines	65 Magnifico Vita Ln	Watsonville CA 95076-0385
La Vida Bella Vineyard, LLC	La Vida Bella Vineyard	44 Oak Tree Ln	Aptos CA 95003
Lago Lomita Vineyards, LLC	Lago Lomita Vineyards, LLC	25200 Loma Prieta Ave	Los Gatos CA 95033
Lester Company, LLC	Lester Estate Wines	1950 Pleasant Valley Rd	Aptos CA 95003
Lexington Hills LLC	Lexington Hills	19802 Old Santa Cruz Hwy	Los Gatos CA 95033
Little Ridge Vineyards, LLC	Little Ridge Vineyard	153 Las Colinas Rd	Corralitos CA 95076
Lokteff Winery & Vineyards, LLC	Wrights Station Vineyard & Winery	24250 Loma Prieta Ave	Los Gatos CA 95033
Loma Prieta Winery L.L.C.	Loma Prieta Winery	26985 Loma Prieta Way	Los Gatos CA 95033
Los Altos Vineyards, LLC.	Byington	21850 Bear Creek Rd	Los Gatos CA 95030
Lost Cellars, LLC	Unwritten Wines	70 Tripp Ct	Woodside CA 94062-4232
M E V Corporation	Mount Eden Vineyards	23000 Congress Springs Rd	Saratoga CA 95070
M.E.V. Corporation	Mount Eden Vineyards	22020 Mount Eden Rd	Saratoga CA 95070

Owner Name	Business Name	Address	City, State, Zip
Madson Wines LLC	Madson Wines	328 Ingalls St Ste G	Santa Cruz CA 95060
Margins Wine Cubby	Margins Wine LLC	402 Ingalls St Ste 18	Santa Cruz CA 95060-5800
Margins Wine LLC	Margins Wine	2487 Freedom Blvd Unit 3	Watsonville CA 95076
Martella LLC/Thomas Fogarty Winery, LLC	Martella Wines/Thomas Fogarty Winery	5937 Alpine Rd	Portola Valley CA 94028
Martin Ranch Winery, Inc.	Martin Ranch	6675 Redwood Retreat Rd	Gilroy CA 95020
Mayo, Keegan Keoni	Mayo Cellars	1008 Cayuga St	Santa Cruz CA 95062-2422
Michael & Lynne Muccigrosso	Muccigrosso Vineyards	21450 Bear Creek Rd	Los Gatos CA 95033
Michael V. & Lois E. Sones	Sones Cellars	334 B Ingalls St Ste B	Santa Cruz CA 95060
Mja Vineyards LLC	Mja Vineyard	328 Ingalls St	Santa Cruz CA 95060
Monte Roble Vineyards LLC/Silver Mountain Vineyards	Left Bend/Silver Mountain Vineyard	369 Silver Mountain Dr	Los Gatos CA 95033
Muns Vineyard		PO Box 1877	Los Gatos, CA 95031-1877
Nazario Ranch Vineyards LLC	Nazario Ranch Vineyards	22484 Eden Valley Ct	Saratoga CA 95070-9757
Neely Wines		575 Portola Rd	Portola Valley CA 94028
Nicholson Vineyards Winery, Inc.	Nicholson Vineyards Winery, Inc.	2800 Pleasant Valley Rd	Aptos CA 95003
Nicolas Vonderheyden (Gp) - Chaine D'Or Vineyards, Limited Partnership	Chaine D'Or Vineyards	140 Sunrise Dr	Woodside CA 94062
Old Oak Vineyard, Inc.	House Family Winery	13330 Old Oak Way	Saratoga CA 95070
Overshine Wine Co	Overshine Cellars, LLC	103 Stockton Ave	Capitola CA 95010
P & M Staiger	Staiger, Marjorie	1300 Hopkins Gulch Rd	Boulder Creek CA 95006
Partage Wine Co. LLC	Partage Wine	346 N Santa Cruz Ave	Los Gatos CA 95030-7243

Owner Name	Business Name	Address	City, State, Zip
Patrick James And Molly Claire Surgalski		16252 Niles Rd	Los Gatos CA 95033
Pelio Vineyard, LLC	Pelio Vineyard	14573 Big Basin Way	Saratoga CA 95070
Peter Thibodeau	Thibodeau Vineyard	431 Coyote Ridge Rd	Aptos CA 95003
Phil & Peggy Crews	Pelican Ranch Winery	2364 Bean Creek Rd Dr	Scotts Valley CA 95066
Picchetti Winery Inc	Picchetti Winery Inc	13100 Montebello Rd	Cupertino CA 95014
Pleasant Valley Vineyards	Handley, Cathy Lynn	600 Pleasant Vly Rd	Aptos CA 95003
Private Vine Wines	Private Vine Wines, LLC	815 Almar Ave Unit H	Santa Cruz CA 95060-5873
R And W Pursuits LLC	R & W Vineyards	15060 Montebello Rd	Cupertino CA 95014
Rachael Henrichsen		1120 17Th Ave Bldg Rear	Santa Cruz CA 95062
Radonich Bros Vineyards LLC	Radonich Bros Vineyards LLC	25205 Apple Hill Rd	Los Gatos CA 95033-9719
Raffaelli Vineyards, LLC	Raffaelli Vineyards	3357 Chardonnay Rd	Soquel CA 95073
Ranch Kitchen		14583 Big Basin Way	Saratoga, CA 95070
Randal Lee West and Larae West	Freedom Wineworks	2321 Freedom Blvd	Watsonville, CA 95076
Regan Vineyards Winery, LLC	Regan Vineyards Winery, LLC	1772 Seascape Blvd	Aptos CA 95003-5864
Rhys Vineyards, LLC	Rhys Vineyards	11715 Skyline Blvd	Los Gatos CA 95033
Richard & Mary Kay Alfaro	Alfaro Family Farm & Vineyards	496 Hames Rd	Corralitos CA 95076
Ridge Vineyards, Inc.	Ridge Vineyards, Inc.	18100 Montebello Rd	Cupertino CA 95014
Robert's Ranch Vineyards, Inc.	Robert's Ranch Vineyards, Inc.	875 Roberts Rd	Ben Lomond CA 95005
Roy S. Fellom And Roy E. Fellom	Fellom Ranch Vineyards	17075 Montebello Rd	Cupertino CA 95014
Saison		346 N Santa Cruz Ave	Los Gatos CA 95030
Santa Cruz Mountain Vineyard LLC	Santa Cruz Mountain Vineyard	334 A Ingalls St	Santa Cruz CA 95060

Owner Name	Business Name	Address	City, State, Zip
Santa Cruz Vineyards	Santa Cruz Vineyards L-Pship	2300 Jarvis Rd	Santa Cruz CA 95065
Sante Arcangeli Family Wines	Sante Arcangeli Family Wines LLC	154 Aptos Village Way C1	Aptos CA 95003
Sante Arcangeli Family Wines LLC	Sante Arcangeli Family Wines	79 North St	Pescadero CA 94060
Savannah-Chanelle Vineyards, Inc.		23600 Congress Springs Rd	Saratoga CA 95070
Scotts Valley Winery, LLC	Scotts Valley Winery	2364 Bean Creek Rd	Scotts Valley CA 95066
Silver Mountain Vineyards	Silver Mountain Vineyards	328 Ingalls St D	Santa Cruz CA 95060-5882
Sonnet		69 Silver Mountain Dr	Los Gatos CA 95033
Soquel Vineyards		8063 Glen Haven Rd	Soquel CA 95073
Spanish Ranch Winery, LLC	Spanish Ranch Winery	24000 Spanish Ranch Rd	Los Gatos CA 95033
Steelhead Engineering, Inc.		1850 Day Valley Rd	Aptos CA 95003
Stockwell Cellars, Inc.	Stockwell Cellars	1100 Fair Ave Bldg A	Santa Cruz CA 95060
Storrs Winery & Vineyard, Ltd.		1560 Pleasant Valley Rd	Aptos CA 95003
Storrs Winery & Vineyard, Ltd.	Storrs Winery	303 Potrero St Ste 358	Santa Cruz CA 95060
Strategy Partners International	Windy Oaks Estate	380 Sweetwood Way	Corralitos CA 95076
Sunridge Wines LLC	Sunridge Wines LLC	433 Sunridge Dr	Scotts Valley CA 95066-4938
Testarossa Vineyards, LLC	Testarossa Vineyards	300 College Ave	Los Gatos CA 95030
The Mountain Winery		14831 Pierce Road	Saratoga
The Ragavan Family 2000 Living Trust	Valencia Wineries	45 Valencia Ct	Portola Valley CA 94028-7923
The Schaad Wine Group, LLC	Regale Winery And Vineyards	24040 Summit Rd	Los Gatos CA 95033
Tmr Cellars LLC	Tmr Cellars, LLC	416 Bahr Dr	Ben Lomond CA 95005-9643

Owner Name	Business Name	Address	City, State, Zip
Tomaino, Kathryn, Vidovich, John, Michael & Mary Jane	Vidovich Vineyards	18101 Montebello Rd	Cupertino CA 95014
Us Grant		2300 Jarvis Rd	Santa Cruz CA 95065
Walsh Wine LLC	Ser	13 Mesa Way	Watsonville CA 95076-9656
Walsh Wine LLC	Ser	427 C Swift St	Santa Cruz CA 95060
Wargin Wines	Wargin Wines LLC	5015 Soquel Dr	Soquel CA 95073
Woodside Farm Vineyard LLC	Woodside Farm Vineyard	1 Vintage Ct	Woodside CA 94062

*The list was developed using the most reliable information available and may include businesses that are non-operational or appear only as mailing addresses; in such cases, no assessment will be applied. While every effort was made to ensure accuracy, the list may contain discrepancies, and any duplicates or businesses described above were retained out of an abundance of caution. Any business located within the boundaries of the SCMWID that may have been inadvertently omitted shall nonetheless be subject to assessment.